



Live the life you so  
richly deserve.



# A new way to feel more at home.

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In many ways, life at Woodbridge Place is just what you would imagine. Spacious apartments. A caring staff. The beautiful Valley Forge area surroundings. But it only takes a slightly deeper look to discover it offers all those things and so much more.

Woodbridge Place is operated by Bridge Senior Living. Which means we go beyond the expected. We strive to care more. To innovate more. To inspire more. All to help you create a life that is as abundant and fulfilling as you deserve.





# The beauty of Pennsylvania inside and out.

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Woodbridge Place is a Personal Care and Memory Care community nestled in the Valley Forge area of Chester County. But its location is just as convenient as it is quiet, so you're never far from whatever you need. Pharmacies, doctors' offices, grocery stores, and hospitals are all just a short distance away.

## Where are we?

1191 Rapps Dam Rd  
Phoenixville, PA 19460  
1-866-810-9241



IMAGES OF THE PHOENIXVILLE, PA SURROUNDING AREA



IMAGES OF THE PHOENIXVILLE, PA SURROUNDING AREA



# A sanctuary for every season.

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On the journey of life, we sometimes get to choose our paths, and sometimes we encounter unexpected detours.

As a Bridge Senior Living community, Woodbridge Place helps create a safe, comfortable environment for all our residents. With Personal Care and Memory Care options, along with round-the-clock expert health services and support, life here always fosters a sense of serenity, safety, and satisfaction.



Your desire to stay active can still be fulfilled, thanks to the expert care of Woodbridge Place's friendly professionals.

## Personal Care

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### **A helping hand toward a happier life.**

With the support of friends and family, aging successfully is rarely a solitary achievement. But sometimes, the need for more consistent help arises. Fortunately, your desire to stay active can still be fulfilled thanks to the expert care of Woodbridge Place's friendly professionals.

Naturally, help is available continuously so your security is assured. We also feature an emergency response system, daily check-ins, and a medication management service so you never have to worry about what to take or when.

***A few common ways our associates assist with daily activities include:***

- ***Assistance with bathing and dressing as needed***
- ***Help getting in and out of bed***
- ***Help getting to meals and other activities***
- ***Additional assistance at mealtime if needed***
- ***Discreet personal needs care whenever needed***

For Personal Care residents, we offer a studio, deluxe studio, 1-bedroom, and deluxe 1-bedroom floor plans all with 1 bathroom.

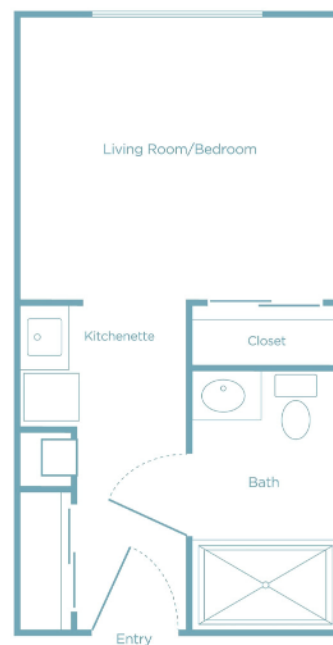
Like all of our apartments, they feature an open, contemporary design along with modern appliances.

### All apartments include:

- *Individual thermostat controls*
- *Modern Kitchenettes with full size refrigerators*
- *Utilities (electricity, heater, water)*
- *Housekeeping*
- *Trash service*
- *Daily Activities*
- *Three Chef Prepared Meals a day*
- *Weekly Laundry and Linen Service*
- *Local Transportation*
- *Pet Friendly*

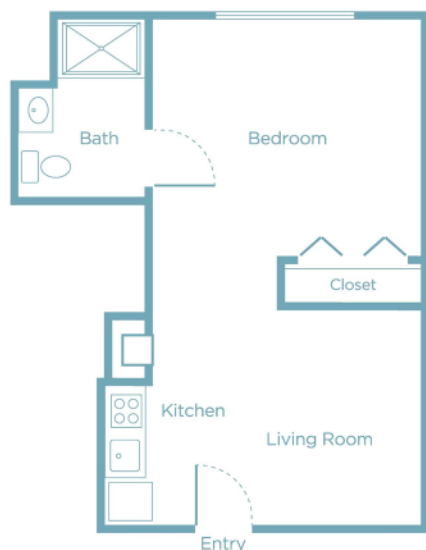
### Studio

325 sq. ft. — 0 Bedroom /1 Bath



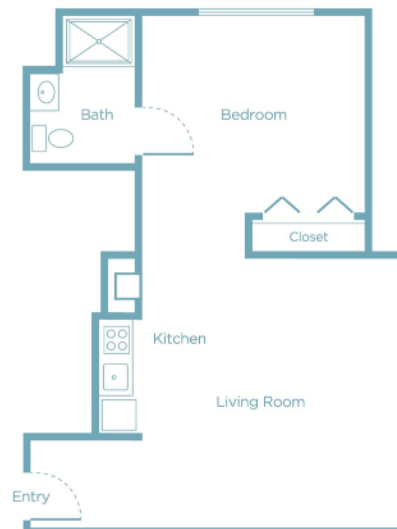
### Deluxe Studio

375-450 sq. ft. — 1 Bedroom /1 Bath



### Companion Suite

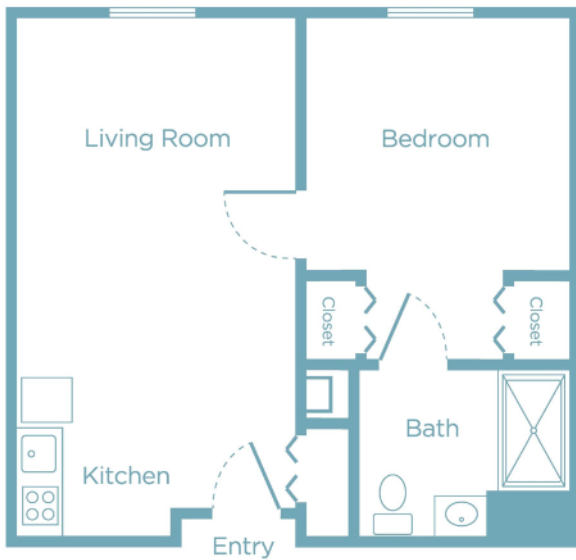
475-500 sq. ft. — 1 Bedroom /1 Bath



## Personal Care

### 1 Bedroom

475-500 sq. ft. — 1 Bedroom /1 Bath



### 1 Bedroom

475-500 sq. ft. — 1 Bedroom /1 Bath



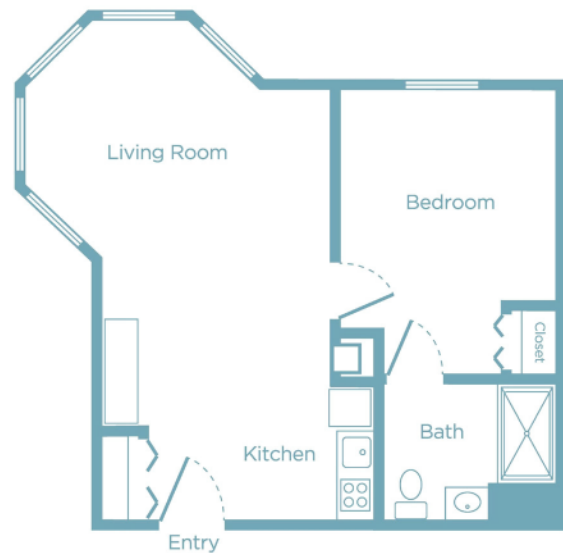
### Deluxe 1 Bedroom

475-500 sq. ft. — 1 Bedroom /1 Bath



### Deluxe 1 Bedroom

475-500 sq. ft. — 1 Bedroom /1 Bath



# Memory Care

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## Making the most of every day.

If you have a loved one experiencing cognitive issues, it's encouraging to know there's a place like Woodbridge Place. A place where every day is designed to be as positive and productive as possible. To help ensure that happens, every staff member on our Memory Care team undergoes specialized training, resulting in a combination of expert care and extraordinary empathy that both your loved one – and your entire family – will appreciate.

### *Some features of our Memory Care living include:*

- *Constant on-site support of trained staff*
- *Nutrition management*
- *Assistance, including extra social and one-and-one time, to help each resident experience as much joy as possible every single day*
- *Emotional support using proven techniques individualized for each resident*
- *Family-centered consultation and involvement to help achieve consistently better outcomes*



Memory Care apartments are available in studio, 1-bedroom and deluxe 1-bedroom floor plans with 1 bathroom.

They are pet friendly and designed to facilitate the highest levels of safety and care.

### All apartments include:

- *Individual thermostat controls*
- *Washers and dryers in each apartment*
- *Utilities (electricity, water, telephone)*
- *Housekeeping*
- *Trash service*
- *Pest control*
- *No property taxes*

### Studio

300 sq. ft. — 0 Bedroom /1 Bath





# It's what's on the inside that counts.

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When considering a senior living community, there are certain “must-haves.” Spacious apartments. A compassionate staff. Inviting meals you can look forward to. Expert, compassionate care.

As a Bridge Senior Living community, we believe those “must-haves” are just the starting point, not the finish line. Because a great life demands more – much more – than simply being “good enough.”

# A feast for the body and the soul.

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If food is the foundation of healthy living, mealtime may just be the foundation of a healthy community. After all, breaking bread with friends and family has been a principal way of building relationships, stirring the heart, and sharpening the mind throughout history.

**At Woodbridge Place, we take the joy of mealtime seriously. Our dining services feature restaurant-quality, chef-prepared meals.**

You'll always find something that reminds you of the best home cooking you've ever had, as well as options that may open new culinary doors. Of course, whatever you prefer, every meal will be delicious, nutritious, and customizable to your dietary needs. You can also enjoy our self-service cafe, along with beverage and snack stations located throughout the community.



Grow as a person, build stronger relationships, deepen your spirituality, expand your knowledge, and live with purpose.

# All it takes is a single Spark.

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Will you find outstanding amenities at Woodbridge Place? But of course. How about activities? More than space here will allow us to describe. But before we talk about those, let's talk about this: Discover Your Spark™.

Discover Your Spark was developed by Bridge Senior Living to help our residents rekindle old hobbies and ignite new passions — to understand what styles and types of activities they enjoy the most and then suggest new avenues of exploring those passions from all angles. So you not only stay active, but you also grow as a person, build stronger relationships, deepen your spirituality, expand your knowledge, and live with purpose.

Our residents truly love Discover Your Spark, and we believe you will, too. And we also think you'll love all the wonderful amenities and activities you'll find at Woodbridge Place, including:

- ***Emergency response system with wireless alert system***
- ***Studio and one-bedroom floor plan options featuring kitchenette with microwave and refrigerator***
- ***Individually controlled thermostat***
- ***Basic cable and internet (via WiFi) included***



- ***Personalized care plans***
- ***Housekeeping services***
- ***Personal laundry service***
- ***Chef-prepared meals***
- ***Engaging outings***
- ***Diverse calendar of social, recreational, and educational programs***
- ***Respite stays available***
- ***On-site therapy***
- ***Memory Care-specific programs and activities***
- ***Creative art studio***
- ***Outdoor patio***
- ***Multiple lounge areas***
- ***Movie theater***
- ***Self-service cafe***
- ***Transportation***
- ***Barbershop and beauty salon***
- ***Exercise classes***
- ***Pet-friendly***

# More than a touch of useful technology.

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While it may be great fun to reminisce about days gone by, few of us would care to return to using party-line telephones or adjusting rabbit ears on the ole television.

**At Woodbridge Place, we don't just welcome the march of technological progress – we join in the innovation parade.**



From apps to virtual tours, here are a few of the ways we're making our residents' lives better via high-touch, high-tech solutions:

## **Bridge Senior Living App**

Woodbridge Place is operated by Bridge Senior Living. So, naturally, we use the Bridge Senior Living App. Powered by LifeLoop, this app offers a central hub for residents, their families, friends, and staff to stay connected by sharing personalized activity schedules, photos, messages, and more.

## **Telehealth**

The era of doctors making house calls is back – at least virtually. Not only do we offer technical support for your telehealth appointments, we even conduct appointments in the privacy of your room or apartment. It's convenient, safe, and thorough. Just what the doctor ordered.

# Bridge Senior Living makes all the difference.

## BRIDGE SENIOR LIVING

Woodbridge Place is operated by Bridge Senior Living, recognized as one of the most innovative, senior living community management companies in the United States.

Beyond developing forward-thinking initiatives, such as the Bridge Senior Living App and Discover Your Spark™, Bridge Senior Living stands apart for its commitment to resident safety with the Bridge Safe program. Bridge Safe ensures that we have enhanced safety protocols in place to protect our residents and the resources to put those protocols into practice. From enhanced cleaning and guest screenings to daily check-ins to enhanced air filtration, Bridge Safe helps keep Woodbridge Place as happy a community as possible.



Bridge Senior Living continues to pursue improvements and innovations across all aspects of community life. We're proud to be part of their family and welcome the opportunity to tell you more about how Bridge makes life at Woodbridge Place better every day.



# An honest discussion about financial matters.

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**At Woodbridge Place, we understand that the costs associated with moving into a senior living community are one of the main concerns for potential residents and their families.**

We invite you to contact one of our expert associates with any questions you may have.

Apartments at Woodbridge Place prices are inclusive of rent, meals, utilities, maintenance, and housekeeping. Plus, you don't have to pay any property or real estate taxes.

There are many options when it comes to financing a life at Woodbridge Place, including retirement savings, proceeds from selling your existing house, selling stocks and securities, etc. The options aren't quite limitless, but they are numerous. So again, we invite you to contact one of our experts to discuss matters further. And it truly will be a discussion and not a sales call. We promise.





# What else would you like to know?

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Seriously, we'd really love to hear from you and help you learn even more about what makes Woodbridge Place such a wonderful place. Yes, everyone here may be a bit biased, but we believe residents and staff alike would tell you that being a part of this community was the right decision for them.

Is it the right decision for you? That's not for us to say. After all, everyone's needs and situations are different. But you'll never know for sure unless you stop by and take a look around for yourself, which you are cordially invited to do.

**To schedule your own visit at Woodbridge Place, please call 1-866-810-9241.** We promise it will be a zero-pressure experience.

**Take a tour, meet some residents, meet the staff, ask all the questions you like – even enjoy lunch if you time it right! Just give us a call and we'll make it happen.**

**To schedule a visit or for more information about Woodbridge Place, call 1-866-810-9241.**

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